

SCENE	VISUAL	AUDIO
1	<p>Slide showing a 35-40-year-old woman, wearing casual, comfortable clothing, sitting at her desk in her home office (with her kitchen in the background) sipping coffee as her computer boots up. (Slow zoom in to close-up of woman's face)</p> <p style="text-align: center;">CAPTIONS:</p> <p style="text-align: center;">(1) Meet Lindsey. Lindsey wasn't always this relaxed. . . This satisfied. <small>(Slow fade to caption 2)</small></p> <p style="text-align: center;">(2) Lindsey used to fight traffic to get to her stress-filled job on time. <small>(Slow fade to caption 3)</small></p> <p style="text-align: center;">(3) Today, she sets her own schedule— <small>(Slow fade to caption 4)</small></p> <p style="text-align: center;">(4) Working from home.</p>	<p>Narration: "Hi! My name is Lindsey. That's me in the picture. I didn't always look this calm. Between a horrific drive in traffic, my 45-hour work-week, plus family obligations, 'calm' rarely occurred. But a year ago, that all changed. And I wanted to share with you how I began a satisfying career, with a generous income, and a better life. <i>(pause)</i> Today I made breakfast for my family, drove my kids to school, met a friend for coffee <i>(pause)</i> THEN I came home, and began my workday."</p>
2	<p>Cut to slide: (Camera angle behind woman, close-up of hands, computer screen and side of face—now has on reading glasses. Hands on keyboard, Word document on the screen.</p> <p style="text-align: center;">CAPTIONS:</p> <p style="text-align: center;">(1) She'll work 4-5 hours, <small>(fade to caption 2)</small></p> <p style="text-align: center;">(2) Earn about \$600 <small>(fade to caption 3)</small></p> <p style="text-align: center;">(3) Writing letters</p>	<p>VO: "For 4-5 hours, I'll work right here. <i>(pause)</i> And earn about \$600. <i>(pause)</i> Writing letters."</p>
3	<p><i>Cut to slide:</i> Same woman checking her mail box and opening an envelope containing a check. Woman's expression shows satisfaction and gratitude that she discovered a way.</p> <p style="text-align: center;">CAPTION:</p> <p style="text-align: center;">(1) Mon-Thurs, 20 hours Per Week, 100K per year</p>	<p>VO: "I didn't believe it, until I tried. Monday through Thursday, 20 hours, <i>(pause)</i> \$2400 per week, <i>(pause)</i> \$100,000 per year? . . . Definitely worth the effort."</p>

4	<p><i>Cut to:</i> Slide divided into 2 pictures: one of same woman jogging with her dog, and the second of same woman serving meals at a homeless shelter.</p> <p>CAPTION on BOTH SLIDES: (1) And plenty of time for activities she values</p>	<p>VO: “Oh, and what do I do on Fridays? (Long pause)</p> <p>“Whatever <u>I</u> want to do!”</p>
5	<p><i>Fade to:</i> Slide of collage of many writers—faces, writing at computers, doing leisure activities, traveling, playing with family.</p> <p>CAPTIONS: (1) The Barefoot Writer has opened doors for thousands of freelance writers.</p>	<p>VO: “The Barefoot Writer showed me, and thousands like me, how.”</p>
6	<p><i>Fade to:</i> Slide of second obviously stressed business woman sitting in 5:00 traffic.</p> <p>CAPTION: (1) What about you? Want a better life?</p>	<p>VO: “Ready to take charge of your work and home-life? I hope you’ll check it out!”</p>
7	<p><i>Fade to:</i> Slide of Mindy McHorse’s feet.</p> <p>CAPTION: “The Barefoot Writer can help! Learn How to Start Your Freelance Writing Career.”</p>	<p>Relaxing “beach” sound effects-waves, seagulls</p>

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VIDEO LANDING PAGE CONTENT:

Headline: **Satisfying Career, Satisfying Home Life, *PLUS* Time Left For A Satisfying Leisure Life?:**

Subhead: **You Can Have All Three, Freelance Writing**

Call to Action: Start Writing Today! [Learn More Here](#)

YouTube SEO:

TITLE: Earn 6-Figures And Have More Time For 'Life' Freelance Writing

DESCRIPTION: Want to know if 'the writer's life' is possible? AND, if it's possible, want to know how you can do it? Freelance writers tell their stories of how they did it, and how you can do it too.