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Verification code: CRKKBI

EMAIL ONE:

FROM: Mindy McHorse, Editor of The Barefoot Writer

SL: Do You Have More Questions About Being a Writer?

**Message:**

Dear (~Contact.FirstName~),

I remember what I went through when I began to explore writing for a living. I had a strong desire. But it felt more like a dream. I believed only great authors really made a living wage. But it was the only path I could think of to both have a career and be a stay at home mom.

**I needed answers.** I had to find out if the writer's life of freedom, more time and a live-able wage could happen for me. Like you, I had to find out exactly *HOW* I could make a living as a writer.

I hope you've been able to read some (or all) of your free report—"You Can Make a Very Good Living as a Writer: Here are 9 Ways You Can Do It!" If you have dived in to the report, maybe you had this thought once or twice: "*I think* I could do that!" (Let me assure you, you CAN!)

And as you read the "9 Ways" report for answers to some initial questions, those answers likely brought up MANY, MANY MORE questions.

And that's why I'm writing you. . .

## ***The Barefoot Writer Has Answers to Your Questions***

My name is Mindy McHorse, and I like to refer to myself as a "barefoot writer." And guess what? *The Barefoot Writer* is also the name of an online publication (for which I am the editor! 😊)

I like that name, *Barefoot Writer*, because it represents the freedom I've come to experience in my own writing career—freedom you can experience too!

Starting a writing career can seem overwhelming—I get it.

But I believe you will find that as you take each step, writing for a living is achievable for you! Some guidance and inspiration from experts can help you get there. . .help you take right steps.

*The Barefoot Writer* has been a wonderful guide for so many new writers trying to navigate the waters of starting a freelance writing career! We've heard it all, and we've probably done it all—good or bad!

## **Some of the MANY, MANY questions we answer**

Have any of these questions crossed your mind?

- "If I do this, how can I get work that pays enough?"
- "When can I expect to earn enough to quit my day job?"
- "I think I can write well. But how do I know I have what it takes to succeed?"

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- “What would I write ABOUT?”

So, as you explore a writing career, I want to encourage you to keep asking questions.

Answers to all the usual questions (plus more than you might know to ask) are abundant in the *Barefoot Writer* online magazine.

### Here’s What You’ll Find in *Barefoot Writer*:

- Stories of successful writers telling:
  - How they got started
  - What helped them along the way
  - How they found lucrative writing jobs
  - Some things they learned by trial and error (to save some of us!)
  - Goals that prompted them to write for a living (and where they stand with those goals today)
- Monthly writing contests (get published and win \$100!)
- Writing profession best practices
- Advice and secrets from many of the most amazing and successful writers today

### Get Answers To *YOUR* Questions! (RISK FREE!)

For a limited time, you can subscribe to *Barefoot Writer* for only ~~\$149~~ \$108-- a small investment with NO RISK! If you decide writing is NOT for you, we’ll refund your money IN FULL. Simply cancel your subscription before the year is up.

When I got honest answers to my questions, my life changed much more than I expected, and much quicker too. You can get answers to yours!

Check out *The Barefoot Writer* (and let us help you become one!).

[You can check it out here!](#)

Here’s to your writing success!

Mindy McHorse  
Editor, Barefoot Writer

P.S. With your subscription, you’ll also receive, FREE of charge:

- A **valuable, weekly email newsletter, *The Writer’s Life***. An inspiring and informative newsletter, *The Writer’s Life* will help you stay motivated as you take each step, and provide you with insights from our many ‘Barefoot Writers.’
- **7 Special reports (worth \$313!)** including an 85-page *Quick Start Guide* to copywriting, and *The Secret to the 1-hour Work Week!*

Remember—You have nothing to lose, and much to gain. *Barefoot Writer* will help you get the answers you need to succeed as a writer! Don’t miss out on this generous offer! [Subscribe Today!](#)

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EMAIL 2:

FROM: Mindy McHorse. Editor of The Barefoot Writer

SL: We're A Community of Writers, Paying it Forward!

**Message:**

Dear (~Contact.FirstName~),

Mindy McHorse here! Thank you again for downloading our free report explaining 9 ways to make a living as a writer! And again, I hope you've found answers to some of your questions!

Yesterday I sent you an email inviting you to take advantage of a discounted subscription to *The Barefoot Writer* online magazine. But I want to also explain—The Barefoot Writer is not JUST a magazine.

### **The Barefoot Writer is a Community. . .**

A community of expert writers, up-and-coming writers, and soon-to-be writers (You!)

Through *The Barefoot Writer*, thousands of established writers are paying it forward! They want to mentor new writers toward successful careers in the same way they were mentored by experts when they began.

*The Barefoot Writer* contains real stories of real writers who (like me) were once in your shoes—considering writing for a living, but not knowing how to do it.

So, I thought maybe you'd like to meet some of these writers who are part of this supportive community, and who are 'paying it forward'.

### **MEET 3 WRITERS IN THE BAREFOOT WRITER COMMUNITY**



**Starr Daubenmire** used to be a Quality Control Coordinator. She started her writing journey in 2006, and now writes mainly for the alternative health field. Her advice to fellow writers is, "Don't wait to get started." She confesses that she almost did not respond to an ad for her first job because she felt she wasn't ready. But she got the assignment, and gave it her best effort. Now she has several clients providing her with regular work.



In 2016, **Nicole Piper**, formerly in the marketing field, had providentially purchased a copywriting course the month before she was laid off from her former job. Single again with a pre-teen child and a home to maintain, Nicole invested herself in that program and other programs. Her participation at training events opened many doors for her. In six months her new income supported her family! She advises writers to attend live events and to expect success. "I intentionally shifted from, 'I hope this happens,' to an expectation that it would happen. And with that mindset, things started falling into place."

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**Jake Hoffburg**, formerly a salesman, grew his copywriting business from zero to \$140K in one year writing for the financial market. His typical schedule is to sleep until 9:30, walk, read and meditate the rest of the morning, then work from noon until 7:00. Jake's advice to writers is, "You have to treat learning like a job. Get up every day and carve time out to read and write." Also, he says to learn your niche industry from the inside out.

## BE A PART OF OUR COMMUNITY OF WRITERS!

Starr, Nicole and Jake are just a few of thousands of writers who are paying it forward to their fellow writers. You'll run across them in *The Barefoot Writer*!

Hopefully you can see, *The Barefoot Writer* is well-worth the \$108 subscription fee! Subscribe today, and I bet it won't be long before you are like Starr, Nicole and Jake. . .Writing for a living . . .And paying it forward!!

[JOIN OUR COMMUNITY HERE](#)

Cheering you on to writing success,

Mindy McHorse

Editor, *The Barefoot Writer*

P.S. Get OTHER valuable resources with your subscription, including access to the private Barefoot Writer Facebook group! That's where you can interact with writers at all levels. Post your questions, develop some relationships, even get some of your work critiqued! [SEE MORE](#)

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EMAIL 3:

FROM: Mindy McHorse. Editor of The Barefoot Writer  
SL: 7 Bonus Reports FREE With Your BW Subscription

**Message:**

Dear (~Contact. FirstName~),

Now that you've had a few days to look over your free report explaining 9 ways to make a living as a writer, I hope you have found that writing for a living has lots of possibilities. Maybe now you're considering taking the next step!

So, I wanted to check in with you one more time to make certain you understand everything you'll receive with a \$108 subscription to *The Barefoot Writer*.

If you've been to *The Barefoot Writer* [information page](#), you've already noticed that your subscription includes some amazing bonus resources.

If you've NOT seen the information page, then I'm excited to give you a little more information about seven potentially life-changing reports that come FREE with your annual subscription.

I know these reports will open your eyes to some 'next steps' that can fast-track you into some well-paid writing opportunities. **For example. . .**

- ***The Smart Start Copywriting Program*** teaches the fundamentals of the copywriting craft—such as writing captivating headlines, leads, and letters that compel readers to respond.
- In ***The \$500 Email Secret***, barefoot writer Jay White shares how he earns \$3500 per week just writing emails!
- ***Get Paid to Surf the Web!*** explains how you can earn \$75 per hour doing internet research for other copywriters.
- Other bonus reports:
  - ***The Secret of the 1-Hour Workweek***
  - ***The Lazy Writer's Path to a Six-Figure Income***
  - ***Get Paid to Take Your Next Vacation***
  - ***130 Amazing Perks and Freebies for Barefoot Writers***

The principles covered in these reports have changed my life, and the lives of thousands of others. They can change your life too! Learn more about them [HERE](#).

Your fellow barefoot writer!

Mindy McHorse

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P.S. We're confident that *The Barefoot Writer* will benefit you because it has already helped thousands. That's why we're offering a one-year guaranteed full refund—we believe you'll recognize the value! BUT even if you are not satisfied and you request a refund, you'll keep the bonus materials as our gift!

Still thinking that the writer's life COULD be for you? Time is money—don't let this offer slip away!

[GET STARTED HERE](#)

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EMAIL 4:

FROM: Rebecca Matter, Barefoot Writer Publisher  
SL: \$108 Can Change Your Life. . .IF You Act NOW

**Message:**

Dear (~Contact.FirstName~),

My name is Rebecca Matter. I am the president of American Writers and Artists Incorporated (AWAI), the group that publishes *The Barefoot Writer*.

I wanted to introduce myself, and remind you not to miss out on a great deal that can help you jump-start your writing career—a deal that will expire at midnight tonight!

My friend and co-worker Mindy McHorse has been sharing with you about *The Barefoot Writer*.

Mindy didn't share a lot about herself—so I will. Mindy is an AWAI success story—one of SO many.

We're proud of Mindy's accomplishments, and honored that she is on board AWAI as our magazine editor. With her training and skills, she could work almost anywhere. But she chose to become a part of our AWAI staff! ([You can read Mindy's whole story here!](#))

As you now know, *The Barefoot Writer* brings highly successful writers, up-and-coming writers, and 'newbies' (as we call them), all together in one forum **with the goal of advancing the freelance writing careers of everyone.**

**WHY? BECAUSE THE DEMAND FOR GOOD WRITERS EXCEEDS THE SUPPLY!**

You see it every day—in your email in-box (in fact, in *THIS* email), on social media, in your postal mail, on personal and corporate web sites. Businesses, services, non-profits using every available method to get their message out. The demand for good writers has exploded and continues to increase.

Think about it—in 2017 over 120.4 billion business emails were sent. . . EVERY DAY.

Email marketing is a BIG deal, and someone has to write them.

**But it takes a specific skill set to write emails people will read!**

The mission of AWAI is to train people like Mindy, and people like you, how to become well-paid writers. We provide writing instruction and support for all kinds of writing. Thousands of writers have latched on to us because we offer quality, affordable training for a booming profession—copywriting.

Our programs work! And if you are still considering writing for a profession, our programs can get you there. **The best entry point is *The Barefoot Writer*.**

And if you ACT NOW, you'll also receive \$313 in bonus reports FREE! If you found the "9-Ways" report to be helpful, I KNOW you'll be excited about what you'll find in these bonus reports. [The offer to receive the Bonus Reports FREE expires at midnight tonight.](#)

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When Mindy and I get to work in the morning, I hope we'll see your name on our computers as a new BW subscriber! To sign up for your risk-free subscription, [GO HERE](#).

You can be a well-paid writer. But you'll need to take a step in the right direction!

Sincerely,

Rebecca Matter  
AWAI President

P.S. I am not exaggerating when I say this: I believe this can be a life-changing moment for you (as it has been for so many writers you'll learn about in *The Barefoot Writer*). Think about it:

Scenario 1: If you don't take a step toward your dream, what does your life look like? Putting the dream of more time, money, and leisure on the back-burner . . . Again.

Scenario 2: You take this step. Then decide this pathway isn't right, or maybe it isn't the right time. You get your entire \$108 refunded if you request it within a year. You know more than you did before. AND you come out ahead because you keep the special reports that might be useful later on.

Scenario 3: You subscribe to *The Barefoot Writer*, and decide writing could be right for you. The articles in *The Barefoot Writer* and information in your bonus reports become catalysts to launch your writing business. Add action to the knowledge you've gained, and for \$108, your writing career dreams begin to be real.

THIS LIFE-CHANGING OFFER EXPIRES AT MIDNIGHT TONIGHT—Receive a \$462 value for only \$108.

[SUBSCRIBE NOW](#).